

## Minutes

### Cultural Framework Board Meeting

Thursday 21<sup>st</sup> January 2021 10:00 – 12:00

**Attendance:** Tim Joel (Chair), Jane Anthony (UCLan), Phil Kaila (Salsa North West), Steph Fletcher (The Birely), Ed Matthews-Gentle (Creative Lancashire), Charles Quick (In Certain Places), Rita Whitlock (admin) and Esther Ferry-Kennington (guest)

#### 01 Apologies

Steve Lloyd (LCC), Heather Fox (LCC), Neil Fairhurst (PCC)

#### 02 Minutes of the Previous Meeting

Thursday 26<sup>th</sup> November 2020: **AGREED**

**Amend:** MTES = **Mobile** Temporary Events Space

#### 03 Board Recruitment Update

Recruitment Drive for new Cultural Governors is now live, closing date 5<sup>th</sup> February

- Opportunity is being promoted on the following platforms:
- Websites and social media platforms: Harris, Preston City Council, Creative Lancashire, UCLan arts feeds @the\_birley @InCertainPlaces @brew\_time @LancsEncounter @prestoncouncil @HarrisPreston
- BrewTime Slack Chanel
- Rita's contact list

**AGREED:** Direct approach required from members to their networks and contacts.

**AGREED:** Tim to target Business sector: Chamber of Commerce, Preston Partnership, Preston & Newman College.

#### Three year Cultural Governor Term

- Due to work commitments Steph informed the group that she would be stepping down. The board thanked her for her commitment and valuable contributions.
- Phil indicated that he would like to run for a second term. The Board **AGREED** that there was continuity value in Phil remaining in post.
- **AGREED** 5 Governors in addition to Phil.

Volunteers sought for interview panel. **AGREED:** Phil will attend

#### 04 Cultural Framework Strategy Document

Esther took the Board through the Draft Strategy. **ACTION** Paper to be circulated after the meeting and all feedback welcomed.

### **Next steps:**

Ester to engage 5 diverse artists to see if the document resonates with them and feed in the gaps.

Follow up sessions with Brewtime Collective to feedback and shape the proposition document.

Further session with the Framework Board to work through feedback – to be arranged.

Planning around wider sector engagement and action planning session to be developed

### **05 Something's Brewing (Preston Cultural Strategy) Website**

The new site to replace the existing micro site, hosted by Curious Minds is being developed by PCC's web team and is very close to being published.

It will host the Strategy, membership, minutes of meetings to assist with transparency and raise awareness of the board's work.

Images required from all Board members.

There will be an opportunity to continually refine the site once published. The board to consider resources to manage content.

### **21-06 Budget**

Update and **AGREED**

### **21-07 Consensus Workshops Survey Monkey**

117 contact

22 (25%) completed surveys

Circulated twice

**AGREED** circulate a 3<sup>rd</sup> time with the Draft Cultural Framework Strategy as a hook

### **21-08 AOB**

Charles updated on MES and an update to be brought to the next meeting to discuss sector engagement and programming approach.

Esther: Plans for Lancashire Encounter festival are in development with the aim to deliver activity this year. The Business Plan will presented at the March meeting.

Steph: Launch new Gallery this Spring. Programme of well attended and future workshops to up skill artists, peer sharing and positive projects. The Birley now has a shared resource library space.

Jane: UCLan and Hebei University China are celebrating the anniversary of their partnership. It was **AGREED** that the Academic Lead should be invited to a future meeting to discuss engagement of the Board in city celebrations.

### **21-09 Date and Time of next meeting**

Thursday 18<sup>th</sup> February 2021, 10am

Agenda Items:

- MES Update
- Lancashire Encounter business plan
- Hebei University civic programme.